

EXECUTIVE VISIBILITY INDEX

A data-driven pathway to influence and sponsorship.



Your Assessment Profile

EXECUTIVE VISIBILITY INDEX REPORT

Developed to help high-performing women in STEM move from recognised performance to trusted strategic leadership.

PREPARED FOR

SAFOORA

DATE

April 15, 2026



You've earned the results. Now earn the attention.

You've led projects, solved problems, and driven impact.

Your results are visible on paper—but your visibility, influence, and authority in the room aren't fully aligned.

Sometimes the right people still don't notice the leader behind the work.



How leaders evolve from performance to influence

- **Presence** – The energy you carry, the authority you project.
- **Power** – The way your voice shapes decisions.
- **Positioning** – The clarity of how you're seen and remembered.

When these three align, doors open, conversations shift, and opportunities find you—without pushing harder.

“You've mastered performance. Now it's time to master influence.”

— Zohra

Your Executive Visibility & Influence Score

Your score reflects how effectively your visibility, voice, influence, strategic positioning, and leadership identity are working together to support your career advancement.

This report gives you a clear benchmark of:

- where you are right now
- where your strengths lie
- where your visibility or influence may be underdeveloped
- what you can focus on to accelerate your next level

Each of the five pillars is scored out of 18 points (total 90), then converted into a percentage.

This report will walk you through:

- what your score means
- how your organization may be viewing you
- where your visibility or influence gaps lie
- what you can focus on next
- how to strengthen your leadership identity

Score Interpretation Framework

0–39% – Invisible High Performer

You deliver strong results, but your visibility and influence lag behind your performance. This often leads to being overlooked for stretch roles, sponsorship, and advancement – despite doing everything right.

40–59% – Emerging Leader

You are gaining visibility, but inconsistently. Your influence depends on context, not strategy. With intentional positioning, this can change quickly.

60–79% – Recognized Contributor

You are respected and valued, but decisions don't yet consistently shift because of you. You're close to influence – but not fully operating in it.

80–100% – Influential Leader

You are seen, heard, and trusted in key rooms. Your presence carries weight. Your voice shapes outcomes.

A lower score does not reflect your capability – it reflects how your organization currently perceives, positions, and includes you.

92%

Your Category: Influential Leader

You are seen, heard, and trusted in key decision environments. Your influence consistently shapes outcomes – not just execution.

PILLAR BREAKDOWN



What Your Results Indicate

You are operating at a high level of leadership visibility and credibility.

Your perspective carries authority. Leaders rely on your judgment in complex situations. Your presence influences direction, not only discussion.

You may notice:

- involvement in strategic conversations earlier than peers
- recommendations that shape decisions
- trust placed in your clarity and steadiness
- readiness for broader scope or enterprise responsibility

How Your Leadership Is Likely Being Interpreted

Senior stakeholders may currently experience you as:

- a strategic thinker
- a stabilising leadership presence
- capable of expanded responsibility
- ready for larger organisational impact

Why This Matters Now

Many high-performing women plateau at this stage – not because performance declines. It's because positioning stops evolving alongside capability.

At senior levels, advancement depends less on delivery and more on how broadly leadership impact is understood across the organisation.

The question is no longer 'Can you lead?'

It becomes:

'Is your leadership positioned at the level you are ready to influence?'

Your Next Leadership Shift

At this level, advancement is no longer defined by visibility or performance – both are already achieved. The shift is in how leadership is positioned at enterprise scope and in relation to senior decision-makers.

This is where progression begins to compound or quietly plateau.

Your Next Leadership Shift

If you would like support interpreting your results at this level of depth, I invite you to a focused, confidential conversation designed for senior women leaders operating at high impact and enterprise influence.

In this session, we will:

- Understand how senior decision-makers are reading your leadership today
- Identify the subtle positioning gaps influencing upward mobility
- Clarify what strengthens readiness for VP, GM, or board-level scope
- Translate insight into clear strategic direction for progression

A Personal Invitation

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Executive Visibility Strategy Conversation

For women operating at enterprise level influence and responsibility

[Book Your Conversation](#)

"Limited availability each month."